

400 volunteers join meal packing event to feed the poor

# Fighting hunger here

story by  
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BERJAYA Youth, better known as B.Youth, a youth empowerment initiative by Berjaya Corporation Bhd, joined forces with international hunger relief NGO Stop Hunger Now to organise a volunteer-based meal packing event for a second consecutive year in Berjaya Times Square.

About 400 volunteers worked hand-in-hand with about 300 Berjaya Group employees for the event, with the volunteers coming from those who signed up on B.Youth's Facebook page as well as representatives from Nalanda Buddhist Society and Bandar Utama Dhamma Duta Youth.

Meals worth more than RM100,000 were packed and distributed to the Rotary Club of Kota Kinabalu South, Yayasan Orang Kurang Upaya Kelantan, Sarawak Dayak Iban Association, and Malaysian Red Crescent Society.

Stop Hunger Now president Tiki Keh said it was their vision to see the world without hunger by mobilising resources and providing food and life-saving aid to the world's most vulnerable.

"We hope to increase the awareness level among Malaysians on the basic issues of hunger and malnourishment that some of our fellow Malaysians and other underprivileged people face," Teh said.

An average of 25,000 people die of hunger every day, with children and pregnant women among the most needy

"Starting with progressive initiatives now, we hope we can curb hunger issues by 2030," Keh said.

"This is a gathering for a common cause to stop hunger and Berjaya Corporation will continue to support initiatives that promote and nurture volunteerism among youths in Malaysia," said Berjaya Corporation corporate communications senior general manager Judy Tan.

"Each packed meal contains rice, dhal, dehydrated vegetables and 21 essential vitamins and minerals as ingredients for a highly nutritious meal," she said, adding that each packet could serve four to six people and had a shelf life of up to a year.



1 The volunteers busy measuring and packing the meal packs.

2 Keh (third right) and Tan (fourth right) presenting a token of the RM100,000 worth of meals to representatives of Rotary Club of Kota Kinabalu South, Yayasan Orang Kurang Upaya Kelantan, Sarawak Dayak Iban Association and Malaysian Red Crescent Society.