

# Call for inspiring short films

Competition provides platform for youth to express creativity positively

**B**ERJAYA Youth launched its 4th Short Film Competition (BYSFC 2014) today via its official website, [www.berjayayouth.com](http://www.berjayayouth.com).

The competition is an initiative to provide Malaysian youth aged 18 to 25 with a platform to express their creativity by producing positive and inspiring stories through short films based on selected themes.

The four themes for this year's competition are Culture, Eco, Inspiration and Youth.

Local film producers Afdlin Shauki, Ah Niu and Gayatri Pillai will once again form the panel of judges.

For the first stage of the competition, the judges will shortlist 10 films from the entries received, and these 10 films will be posted onto the official website for members of the public to vote online.

The most popular entry will be awarded the People's Choice Award.

In the final stage, the 10 films will be shown at an awards ceremony which will be held later this year where five judges will select the grand prize winner, and the first and second runners-up.

Prizes worth more than RM80,000 are up for grabs, with the Grand Prize being RM30,000 cash and a Mac Pro Quad Core with 27"



**Proud winners of the past:** Second runner-up Ho Ming Han (left); People's Choice Award winner Tan Choong Liang (fourth from left); champion Koh Liang Sheng (fifth from left); Berjaya Corporation Bhd chairman Datuk Robin Tan (sixth from left); Berjaya Group Bhd executive director Nerine Tan (seventh from left) and first runner-up Chia Sheng Wei (eight from left) celebrating their win in the competition last year.

LCD Display worth RM12,798.

The second prize is RM12,000 cash and a MacBook Pro worth RM6,499, while the 3rd prize is RM5,000 cash and a MacBook Air worth RM3,299. The winner of the People's Choice Award will walk away with RM8,000 cash.

The closing date for submission of entries is Sept 24. Each entry must not be longer than five minutes in length, excluding credits.

Entries can be submitted online through the official website or delivered to the address given in

the website.

Each entry must be no larger than 40MB in size and the acceptable formats for the entries are MP4, FLV, MPEG, AVI and Real Player

More information and rules of the competition are available on [www.berjayayouth.com](http://www.berjayayouth.com).

Roadshows will be conducted at various universities and colleges from May until August to create awareness of the competition among students.

Among the institutions which will be visited are TAR College, ALFA

International College, SAE Institute, Malaysian Institute of Art, Kuala Lumpur Metropolitan University College, IACT College, Limkokwing University of Creative Technology, Multimedia University and In-House Multimedia College.

Berjaya Youth is a platform created specifically for the youth community of Malaysia, with the objective of promoting positive youth development, learning and networking through various projects and activities such as the Berjaya Youth Short Film Competition.