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Berjaya's 4th short film contest

KUALA LUMPUR: Berjaya Youth will launch its 4th Short Film Competition today via its official website www.berjayayouth.com.

The competition is to provide Malaysian youth aged 18 to 25 with a platform to express their creativity by producing positive and inspiring stories through short films based on selected themes. The four themes for this year's competition are "Culture", "Eco", "Inspiration" and "Youth".

Local film producers Afdlin Shauki, Ah Niu and Gayatri Pillai will again form the panel of judges this year.

In the first round, the judges will shortlist 10 from the total entries received and will

post them on the official website for the public to vote online. The most popular entry will be awarded the "People's Choice Award".

In the final round, the 10 films will be shown at an awards ceremony held later this year where five judges will select the grand prize winner and the two runners-up.

Prizes worth more than RM80,000 in total will be given away to the winners, with the grand prize being RM30,000 cash and a Mac Pro Quad Core with 27" LCD display worth RM12,798. The 2nd prize is RM12,000 cash and a MacBook Pro worth RM6,499, while the 3rd prize is RM5,000 cash and a MacBook Air worth RM3,299. The winner of the

People's Choice Award will walk away with RM8,000 cash.

Entries that are no longer than 5 minutes in length, excluding credits, can be submitted through the official website or to the address given between April 28 and September 24. Each entry must be no larger than 40MB in size and the acceptable formats for the entries are MP4, FLV, MPEG, AVI and Real Player. For more information on submission and rules of the competition, visit the official website at <http://berjayayouth.com/film/>.

Berjaya Youth will conduct roadshows at various universities and colleges from May until August to create awareness of the short

film competition among students. Among the universities and colleges that will be visited are TAR College, ALFA International College, SAE Institute, Malaysian Institute of Art, Kuala Lumpur Metropolitan University College, IACT College, Limkokwing University of Creative Technology, Multimedia University and In-House Multimedia College.

Berjaya Youth will continue to explore ways to reach out to youths with the objective of promoting positive youth development, learning and networking through various projects and activities such as the Berjaya Youth Short Film Competition.