

# Keep it short and sweet to win

**MAKE THE CUT:** The Berjaya Youth Short Film Competition returns to offer young filmmakers a shot at fame and money

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**H**AVE you been frustrated by the lack of opportunity to show off your film-making skills?

The third Berjaya Youth Short Film Competition offers you that opportunity as well as a platform to share stories that have touched your life or have the potential to inspire others.

Open to Malaysians aged 18 to 25, the competition is a chance for you to impress Afdlin Shauki, Ah Niu, Gayatri Pillai and Datuk Paduka Shuhaimi Baba, who are the competition judges.

To make the deal sweeter, prizes worth RM80,000 are up for grabs.

In the first stage, the judges will shortlist 10 films, which will be posted on the competition website [www.berjayayouth.com](http://www.berjayayouth.com) for public



*Kolej Damansara Utama students watch the short films submitted in previous competitions at the launch of Berjaya Youth Short Film Competition 2013. Pic by Syarafiq Abd Samad*

voting. The entry with the most votes will receive the People's Choice Award.

The 10 films will be screened at the awards ceremony, when the grand as well as first and second prize winners will be announced.

The grand prize winner will take home RM30,000 and a Canon EOS

5D Mark III camera worth RM10,199. The second prize winner will get RM12,000 and a Canon EOS 6D camera worth RM6,299, and the third prize winner RM5,000 and a Canon EOS 60D camera worth RM4,299.

The People's Choice Award winner will walk away with RM8,000.

The four themes for the competition are Harmony, Celebrate, Animals, and Mother Earth.

Summon your creative juices to inspire others with unique stories based on your interpretations of one of these themes.

Speak up for Mother Earth or show her beguiling charms which

have stories to tell, tell a heartwarming animal tale or feature the celebrations of festivals or life's precious moments. Give your interpretation of the word "harmony".

"Content carries 60 per cent of the judges' marks and technical skills 40 per cent.

"Take heed that the judges will be looking for creativity, originality and relevance to the chosen theme," said Berjaya Corporation Bhd corporate communications and investor relations division assistant general manager Lydia Lye.

"Technical aspects that contestants should pay attention to include cinematography, the soundtrack, if any, screenplay and production," she said.

There is no minimum time for the duration of the film, but the maximum time allowed is five minutes excluding credits.

The film can be shot in any language as long as English subtitles are provided.

The deadline for submission is Aug 26.

The Berjaya Youth Short Film Competition has been designed with the objective of promoting positive youth development and providing learning and networking opportunities for Malaysian youth.

Road shows to promote the competition are being carried out in various colleges and locations.

For details, visit [www.berjayayouth.com](http://www.berjayayouth.com).