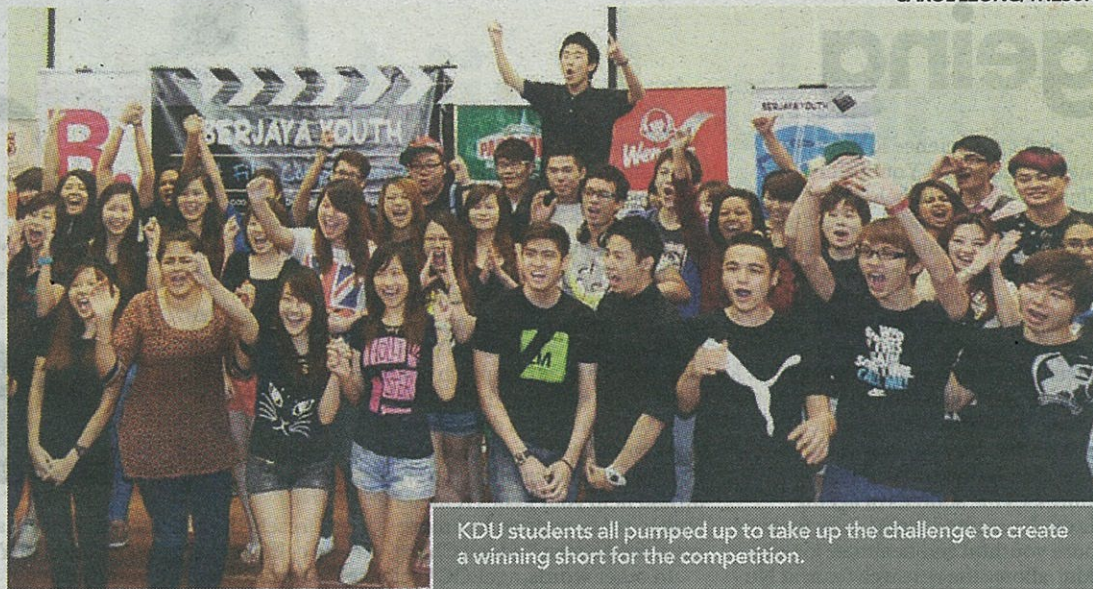




CAROL LEONG/THE SUN



KDU students all pumped up to take up the challenge to create a winning short for the competition.

Eye on young talents

> A roadshow is going around the campuses to encourage budding filmmakers to join the third Berjaya Youth Short Film Competition

BY YEEVON ONG

ATENTION aspiring young filmmakers! This is your time to shine – and if you failed, at least you tried or “you’d never know how good you are”, so said Yuri Wong (right), chief executive officer and creative director of The Factory Music Studio.

The brains behind the award-winning music and media production company was sharing his experience with a group of KDU University College students majoring in film studies and mass communication at an event, which was part of a roadshow held in conjunction with the launch of the third Berjaya Youth Short Film Competition.

The roadshow kicked off at this Petaling Jaya campus to encourage aspiring young filmmakers, aged 18 to 25, to flaunt their filmmaking prowess. It will make its way to a few other university campuses to promote the competition.

Wong added that failing is part of the journey to greatness and we won’t have success without failures.

He urged these young filmmakers to “make a lot of stuff and get your work out there” – to ultimately have their work achieve the same standards as great films do.

The competition this year carries the themes of ‘harmony’,



‘celebrate’, ‘animals’ and ‘mother earth’ and interested participants are encouraged to express their creativity and showcase their talents in creating a short film of no more than five minutes.

The entries will first be evaluated by a panel of judges comprising Afdlin Shauki, Ah Niu, Gayatri Pillai and Datuk Paduka Shuhaimi Baba.

The judges will pick the 10 best shorts to be posted on the competition official website for public voting.

The entry with the most number of public votes will receive the People’s Choice Award which carries a cash prize of RM8,000.

The judges will then decide, based on content and technical skills, the top three shorts from among these 10 entries to be

awarded the the grand, first and second runners-up prizes. The winners will be announced at a special awards ceremony slated in October.

The grand prize winner of this year’s Berjaya Youth Short Film Competition will receive RM30,000 in cash and a Canon EOS 5D Mark III camera worth RM10,199, the first runner-up will walk away with RM12,000 in cash and a Canon EOS 6D camera worth RM6,299 while the second runner-up will take home RM5,000 in cash and a Canon EOS 60D camera worth RM4,299.

Entries are now open. The deadline is Aug 26.

For more, go to www.berjayayouth.com.