

“Berjaya Youth Short Film Competition”

WINNING PRIZES EXCEEDING RM80,000 THROUGH CREATIVITY

BCorp is once again organizing the “3rd Berjaya Youth Short Film Competition” for Malaysian youth aged 18 to 25. The submissions for the video must not exceed 5 minutes and must touch upon one of four themes, namely “Harmony”, “Celebrate”, “Animals” and “Mother Earth” in order to win prizes worth more than RM80,000 in total.

The organizer carried out a publicity activity at Kolej Bandar Utama (KBU) and invited Yuri Wong, CEO cum creative director of The Factory Music Studio, to share his valuable experience and views.

Yuri Wong said the most important thing is to be unafraid to fail during the process. At the stage of editing, one has to keep on trying in order to get the desired results because one is a step closer to the target each time one fails.

The organizer invited 4 local film producers to the panel of judges - Ah Niu, Datuk Paduka Shuhaimi Baba, Gayatri Pillai and Afdlin Shauki. At the preliminary competition, the judges will short-list 10 films from among all entries and post them on the official competition website for online public voting. The most popular entry will be awarded the People’s Choice Award. At the final stage of the competition, the 10 films will be shown at an awards ceremony to be held later this year where the judges will select the grand prize winner, first and second runners-up.

Prizes offered include the grand prize of RM30,000 cash and a Canon EOS 5D Mark III camera worth RM11,199; the 2nd prize is RM12,000 cash and a Canon EOS 6D camera worth RM6,399, while the 3rd prize is RM5,000 cash and a Canon EOS 60D camera worth RM3,799. The winner of the People’s Choice Award will walk away with RM8,000 cash.

The short film entries can be submitted starting from today until the closing date of 26 August 2013. For more information, please visit www.berjayayouth.com.



「第3届成功青年短片竞赛」旨在提倡青少年的正面发展与积极学习，同时通过各项计划及活动建立社交网络。

「成功青年短片竞赛」 发挥创意赢取逾8万奖品

（吉隆坡12日讯）成功集团再办「第3届成功青年短片竞赛」（Berjaya Youth Film Competition），公开予年龄介于18至25岁大马青年参与，以所指定的「和谐」、「庆祝」、「动物」及「大地之母」四个主题之一，拍摄出一个不超过5分钟的短片，即有机会赢取总值逾8万令吉奖金奖品。

主办单位日前到伯乐学院（KBU）进行推广，并邀请The Factory Music Studio首席执行官兼创意总监黄有礼担任主讲，分享宝贵经验及看法。

黄有礼在讲座上表示，在进行及筹划时，最重要是不害怕失败，如剪接时，若想达到所设想的效果就要不断尝试，因为每一次的失败就代表著离目标更进一步。

主办单位邀请4位本土电影制片人担任评审，即阿牛陈庆祥、拿汀巴杜卡苏哈蜜巴巴、卡雅特里皮拉伊及阿弗林少奇。在首阶段比赛中，评审将选出10部决赛短片，并上载至该竞赛官方网站，让公众在网上投选，得票最多的作品将获选为最具人气奖。决赛短片作品将在年尾举行的颁奖典礼争夺三甲荣誉。

奖品包括冠军为3万令吉现金及价值1万1199令吉佳能EOS 5D Mark III相机、亚军可获得1万2000令吉现金及价值6399令吉佳能EOS 6D相机及季军得主可赢取5000令吉现金及价值3799令吉佳能EOS 60D相机。最具人气奖得主则可获得8000令吉现金。

该竞赛报名日期从即日起至8月26日结束。欲知详情，请浏览www.berjayayouth.com查询。